

THURSDAY, September 13, 2018

11:45 – 12 PM Check-in for **OPTIONAL** Writer's Boot Camp 101—Frank Milligan

12 – 4 PM Boot Camp 101

THURSDAY, September 13, 2018

6:30 – 7 PM Check-in for conference

7:00 – 9:00 The Nuts and Bolts of Scrivener—Chris De Matteo

7:00 – 9:00 Publishing Short Fiction, Poetry, Nonfiction, and Book-Length Works—Holly Day

7:00 – 9:00 Crafting the Elevator Pitch—Dr. Colin Sargent

7:00 – 9:00 Cultivating Useful Evaluations—Dr. John McCarthy

7:00 – 9:00 Mastering Murder—Ingrid Thoft

7:00 – 9:00 From Solo to Duet (Poetry)—Annmarie Lockhart

9:00 – 10 PM **OPTIONAL** Meet and Greet hour in Blue Bar

FRIDAY, September 14, 2018

7:45 – 8:30 Check-in for conference

8:30 – 9:45 Welcome/First 10-Lines Critique Session

9:45 – 10:15 Keynote Address by Sharyn McCrumb

10:15 – 10:30 Contest Awards

10:45 – 12:15 Historical Research for Historical Fiction—Chris De Matteo

10:45 – 12:15 Visual Story Telling: The Key to a Successful Screenplay—Diane Fine

10:45 – 12:15 Writing Out Loud—Dr. John McCarthy

10:45 – 12:15 Let's Make a Song—Skye Zentz

10:45 – 12:15 How to Publish Your Book Now—L. Diane Wolfe

10:45 – 12:15 Short Poems: Moments That Keep Us Moving—Michael Khandelwal

12:15 – 1:15 Lunch

1:25 – 2:25 Building a Book Query Package—Holly Day

1:25 – 2:25 Swag for the Romance Writer—Jenna Jaxon

1:25 – 2:25 Making the Film-Strip of the Mind: Putting the Movie on the Page—Peter Porosky

1:25 – 2:25 Tips for Writing a Page Turner—Ingrid Thoft

1:25 – 2:25 Finding the Story of Your Memoir—Dr. Jennifer Malia

1:25 – 2:25 Finding the Lyrical Mode in Everyday Life: Odes, Aubades, and Nocturnes (Poetry)—Allison Joseph

2:35 – 3:35 Building Better Worlds (Sci Fi/Fantasy)—Chris De Matteo

2:35 – 3:35 Keepers of the Legends: Using History and Folklore in the Novel—Sharyn McCrumb

2:35 – 3:35 Social Media 101—Sarah Hill

2:35 – 3:35 Nonfiction Devotional Writing—Libby Kurz

2:35 – 3:35 Have Pen, Will Sign: Finding Local Marketing Venues—Allie Marie

2:35 – 3:35 Writing Poems in Perilous Times—Allison Joseph

3:45 – 4:45 Personal Narrative and Ballad Songs: Rich Language and Storytelling in Lyrics—Skye Zentz

3:45 – 4:45 Opening the Bedroom Door—Writing Sex Scenes for Your Novel—Jenna Jaxon

3:45 – 4:45 Sensitivity Readers: What They Are and Why You Need Them—**CANCELED**

3:45 – 4:45 Beginning the Novel: The Cruciality of Preparation—Peter Porosky

3:45 – 4:45 How to Pitch to Editors (Creative Nonfiction)—Dr. Jennifer Malia

3:45 – 4:45 The Image Adventure (Poetry)—Libby Kurz

5 – 6:30 PM Social

7 – 9 PM Open Mic

SATURDAY, September 15, 2018

8 – 8:30 AM Check-in for conference

8:30 – 9:45 Welcome/First 10-Lines Critique Session

9:45 – 10:15 Keynote Address by Ingrid Thoft

- 10:15 – 10:30 Readings of first page of first place contest winners
- 10:45 – 11:45 Ignite Your Inciting Incident—Dr. Colin Sargent
 10:45 – 11:45 Tools for Writers of Historical Nonfiction and Fiction—Holly Day
 10:45 – 11:45 Beyond Rayguns: The Soul and History of Science Fiction—Chris De Matteo
 10:45 – 11:45 Poetry, Essay, and Creative Nonfiction Chapbook Preparation: Manuscripts 101—Annmarie Lockhart
 10:45 – 11:45 Technique as Discovery: How to Pick the Right Tool—Peter Porosky
 10:45 – 11:45 Dispatches from a Poetry Editor—Allison Joseph
- 11:45 – 12:45 Lunch
- 12:55 – 1:55 What Poets Know that Novelists Don't—Sharyn McCrumb
 12:55 – 1:55 How to Promote Your Book Now—L. Diane Wolfe
 12:55 – 1:55 Perfecting Your Hooks and Comps (Comparable Titles)—Rebecca Scherer
 12:55 – 1:55 Discovering Your Memoir Voice—Dr. Jennifer Malia
 12:55 – 1:55 Crafting Expectations & Blowing Them Up: The Screenwriter's Secret Weapon—Diane Fine
 12:55 – 1:55 Bottled Lightning (Poetry)—Libby Kurz
- 2:05 – 3:05 Help! I Don't Know What to Write—Holly Day
 2:05 – 3:05 I'm a Writer: Have you Heard My Podcast?—Annmarie Lockhart
 2:05 – 3:05 How to Pay Your Reader to Read Your Work—Peter Porosky
 2:05 – 3:05 Writing Personal Essays for Women's Magazines—Dr. Jennifer Malia
 2:05 – 3:05 Agents: How to Choose—Rebecca Scherer
 2:05 – 3:05 Who's Afraid of Rhyming Poems—Allison Joseph
- 3:15 – 4:15 Data to Idea—Dr. John McCarthy
 3:15 – 4:15 Publishing 101: What to Expect After You Sign—Jenna Jaxon
 3:15 – 4:15 Writing for Social Media: What Works and What Doesn't—Sarah Hill
 3:15 – 4:15 How to Avoid Stereotyping Your Police Characters aka *Dirty Weapon/Lethal Harry*—Allie Marie
 3:15 – 4:15 Sell Your Book: Pitch, Query, Synopsis, Sample—Steven Salpeter and Uwe Stender
 3:15 – 4:15 Unsolved Mysteries: The Alphabet (Poetry)—Libby Kurz
- 4:25 – 5:25 A Romance Primer: The Unwritten Rules of Romance—Jenna Jaxon
 4:25 – 5:25 The Twitter Pitch—Sarah Hill
 4:25 – 5:25 Story Kit—Dr. John McCarthy
 4:25 – 5:25 How to Write a Book Proposal for Your Memoir—Dr. Jennifer Malia
 4:25 – 5:25 Dramatic Language: The Myth of the Advice "Show Don't Tell"—Peter Porosky
 4:25 – 5:25 Off the Page, into the Ether: Reading Your Poetry—Annmarie Lockhart