

# 2016 Conference Schedule

## Thursday Evening

- 6:30 – 7:00 Check-in
- 7:00 – 9:00 Formatting Your Manuscript for Kindle Direct Publishing to Create an E-Book & Formatting Your Manuscript for Createspace to Publish Your Paperback – John Robert Mack
- 7:00 – 9:00 White Space: Your Poem's Red Bull™ – Charlotte Matthews
- 7:00 – 9:00 Nailing the 10-Minute Agent Pitch – Eric Smith
- 7:00 – 9:00 Literary Fiction: What the Heck is it? – Gavin Pate
- 7:00 – 9:00 Crafting the “Me” in Memoir – Shawn Girvan

## Friday

- 8:00 – 8:30 Check-in
- 8:30 – 9:40 Welcome/First ten lines
- 9:50 – 10:30 Keynote – Mary Burton
- 10:30 – 10:50 Contest awards
- 11:00 – 12:00 Formatting Your Manuscript for Createspace to Publish Your Paperback – John Robert Mack
- 11:00 – 12:00 People Are Saying Terrible Things about Me on the Internet: Dealing with Criticism and Bad Reviews in the Modern World – Robert J. Crane
- 11:00 – 12:00 Finding Your Voice and Making it Heard – Bria Quinlan & Jeannie Lin
- 11:00 – 12:00 Query Letters: How to Make Them Work For, and Not Against, You – Paul Stevens
- 11:00 – 12:00 Writing Your Novel One Draft at a Time – Mary Burton
- 12:00 – 1:15 Lunch
- 1:15 – 2:15 Eliminating the Excuses – John Robert Mack
- 1:15 – 2:15 On Wobbly, Baby Deer-like Legs: Your First Steps into Self-Publishing – Robert J. Crane
- 1:15 – 2:15 Using Theme to Strengthen and Structure Plot: A Workshop for Plotters and Pantsers – Jeannie Lin
- 1:15 – 2:15 A Day in the Life of Literary Agents: What They Do and How You Can Use It to Your Advantage – Eric Smith
- 1:15 – 2:15 Poetry for Prose Writers – Gavin Pate
- 2:30 – 3:30 Writing for Yourself Versus Finding an Audience – John Robert Mack
- 2:30 – 3:30 The Changing Face of Christian Fiction – Ginger Marcinkowski
- 2:30 – 3:30 The Poetic Gold Rush: Mining Photographs for Narrative Poems – Charlotte Matthews
- 2:30 – 3:30 Microsoft Word for Writers: Building Automatic Manuscript Templates – Rick Eley
- 2:30 – 3:30 Writing Literary Crack: How to Keep Your Readers Coming Back Over a Long Series – Robert J. Crane
- 3:45 – 4:45 Capturing the Intensity: Dramatic Moments in Fiction and Nonfiction – Shawn Girvan
- 3:45 – 4:45 Opposites Attract: Working with Your Foil – Bria Quinlan & Jeannie Lin
- 3:45 – 4:45 Brain Dead: Writing in the Total Absence of Inspiration – Charlotte Matthews
- 3:45 – 4:45 Nonfiction: What Makes for Good Devotional Writing – Ginger Marcinkowski
- 3:45 – 4:45 He Said/She Said: The Art of Dialogue – Gavin Pate
- 5:00 – 6:30 Social (free and open to all conference attendees)
- 7:00 – 9:00 Open Mic (free and open to all conference attendees)

## Saturday

- 7:45 – 8:00 Check-in
- 8:00 – 9:10 Welcome/First ten lines
- 9:20 – 10:00 Keynote – Robert J. Crane
- 10:00 – 10:20 Reading of the first 250 words of the three contest winners
- 10:30 – 11:30 Formatting Your Manuscript for Kindle Direct Publishing to Create Your E-Book – John Robert Mack
- 10:30 – 11:30 Introduction to Eco-poetry: Poetry As Living and Writing Practice within our Ecosystems – Luisa Igloria
- 10:30 – 11:30 Making the Ordinary Extraordinary: Worldbuilding for Non-SF/F Writers – Bria Quinlan & Jeannie Lin
- 10:30 – 11:30 Publishing from A to Z – Lucienne Diver
- 10:30 – 11:30 Creating a Believable Crime or Murder Scenario – Sgt. Michael Lovely
- 11:30 – 12:45 Lunch
- 12:45 – 1:45 Boot Camp for Newbie Writers – Brian Quinlan & Jeannie Lin
- 12:45 – 1:45 Bring the Funny: Using Humor to Liven Your Manuscript – Robert J. Crane
- 12:45 – 1:45 Body Talk: Lying, Loving, and the Real Language of the Body – Sgt. Michael Lovely
- 12:45 – 1:45 Ekphrasis: Painting as Prompt – Charlotte Matthews
- 12:45 – 1:45 Contracts 101 – Lucienne Diver
- 1:55 – 2:55 Who Needs an Editor – John Robert Mack
- 1:55 – 2:55 Microsoft Word for Writers: Building Automatic Manuscript Templates – Rick Eley
- 1:55 – 2:55 Poetry: Preserving Silence in a Loud World – Charlotte Matthews
- 1:55 – 2:55 Police Procedures and Investigations: Insights into a Cop's World – Sgt. Michael Lovely
- 1:55 – 2:55 Caught in a (Sales) Funnel: Using a Series to Drive Readership – Robert J. Crane
- 3:05 – 4:05 The Secret Ingredient in a Page Turner – Mary Burton
- 3:05 – 4:05 The Changing Reality of Self-Publishing – John Robert Mack
- 3:05 – 4:05 Secret Worlds: Drafting the Poem Only You Can Write – Charlotte Matthews
- 3:05 – 4:05 Writing Short – Bria Quinlan
- 3:05 – 4:05 Lifelines: A Memoir Writing Workshop – Shawn Girvan
- 4:15 – 5:15 Come Hell or High Water: Finishing the Book You Started, No Matter What – Robert J. Crane
- 4:15 – 5:15 Branding Yourself – John Robert Mack
- 4:15 – 5:15 Christian Fiction for Young Adults – Ginger Marcinkowski
- 4:15 – 5:15 Microsoft Word for Writers: Tips, Tricks, and Hidden Secrets – Rick Eley
- 4:15 – 5:15 Tell Me Your Truth: Memoir That Reaches Beyond the Story – Shawn Girvan