

Thursday

6:00 – 6:30	Check in	
6:30 – 8:30	Advanced Workshop – WRITING THAT ALL IMPORTANT FIRST CHAPTER – Vanessa Barger	Salon C
6:30 – 8:30	Regular workshop – NOT SO SEXY TOPICS (Poetry) – Charlotte Matthews	Salon L
6:30 – 8:30	Regular workshop – HOW TO CREATE AN EFFECTIVE ELEVATOR PITCH – Mark Gottlieb	Salon J
6:30 – 8:30	Regular workshop – HOW TO CREATE A PICTURE BOOK: AN OVERVIEW – Lynn Moon and Tracey Arvidson	Salons D & E
6:30 – 8:30	Regular workshop – MASTERING DIALOGUE – Princess Perry	Salon I

Friday

8:00 – 8:30	Check in	
8:30 – 9:40	Welcome (10 mins)/first ten lines	Salons A & B
9:50 – 10:30	Keynote—Ellen Meister	Salons A & B
10:30 – 10:50	Contest awards	Salons A & B
11:00 – 12:00	Advanced workshop – IMAGERY AND TONE OF VOICE (Poetry) – Tim Seibles	Salon J
11:00 – 12:00	Regular workshop – THE CRAFT OF CREATIVE NONFICTION – Kelly Sokol	Salon C
11:00 – 12:00	Regular workshop – IT’S ALL GREEK TO ME: OVERVIEW OF FOREIGN RIGHTS – Melissa Edwards	Salon L
11:00 – 12:00	Regular workshop – WRITING FOR TELEVISION: KEYS TO CREATING A GREAT SCRIPTS – Sean Gaffney	Salons D & E
11:00 – 12:00	Regular workshop – BRINGING YOUR BOOK TO MARKET: OVERVIEW OF SELF-PUBLISHING – Dr. Chris Kennedy	Salon I
12:00 – 1:15	Lunch	Salons A & B
1:15 – 2:15	Advanced workshop – WHO’S MYTHING THEM NOW: USING QUESTS AND MYTHS IN WRITING – Vanessa Barger	Salon L
1:15 – 2:15	Regular workshop – EVERYDAY HUMOR AND ITS IMPORTANCE IN A NOVEL – Michelle Garren Flye	Salon C
1:15 – 2:15	Regular workshop – COPYRIGHT AND WRONG: THE BASICS OF INTELLECTUAL PROPERTY – Melissa Edwards	Salon I
1:15 – 2:15	Regular workshop – NAVIGATING THE STUDIO MAZE FROM SUBMISSION TO GREENLIGHT – Sean Gaffney	Salons D & E
1:15 – 2:15	Regular workshop – WHAT’S IN A METAPHOR (poetry) – Tim Seibles	Salon J
2:30 – 3:30	Regular workshop – BREAKING DOWN BACKSTORY – Ellen Bryson	Salon C
2:30 – 3:30	Regular workshop – VERSE JOURNALISM (Poetry) – Charlotte Matthews	Salon L
2:30 – 3:30	Regular workshop – HOW TO NAIL YOUR QUERY LETTER – Mark Gottlieb	Salon I
2:30 – 3:30	Regular workshop – HOW TO GIVE A GREAT READING – Ellen Meister	Salon J
2:30 – 3:30	Regular workshop – SECRETS OF PRO SCREENWRITERS – Sean Gaffney and J. Darin Wales	Salons D & E
3:45 – 4:45	Regular workshop – PSYCHIC DISTANCE: HOW CLOSE ARE YOUR CHARACTERS? (POV) – Ellen Bryson	Salon C
3:45 – 4:45	Regular workshop – NONFICTION: TURNING REAL STORIES INTO PUBLISHABLE WORK – Kelly Sokol	Salon I
3:45 – 4:45	Regular workshop – GENRES: WHAT THEY ARE AND WHAT THEY MEAN – Heather Flaherty	Salons D & E
3:45 – 4:45	Regular workshop – WRITING A KILLER LOGLINE AND SYNOPSIS – J. Darin Wales	Salon J
3:45 – 4:45	Regular workshop – REALITY IN ROMANCE: TELL YOUR SECRETS – Michelle Garren Flye	Salon L
5:00 – 6:30	Social (Free and open to all conference attendees)	Salons A & B
7:00 – 9:00	Open Mic (Free and open to all conference attendees)	Salon L

SATURDAY

7:45 – 8:00	Check in	
8:00 – 9:10	Welcome (5 mins)/first ten lines	Salons A & B
9:20 – 10:00	Keynote – DeWitt Henry	Salons A & B
10:00 – 10:20	Reading of the 1 st page (250 words) of the three winners	Salons A & B
10:30 – 11:30	Advanced workshop – MEMOIRS OF CHILDHOOD: TURNING FAMILY PHOTOS INTO STORIES FOR STRANGERS – Dr. DeWitt Henry	Salons D & E
10:30 – 11:30	Regular workshop – NONFICTION: TURNING REAL STORIES INTO PUBLISHABLE WORK – Kelly Sokol	Salon I
10:30 – 11:30	Regular workshop – HIT THE GROUND RUNNING: STORYTELLING THROUGH ACTION, NOT EXPOSITION (Show V Tell) – Heather Flaherty	Salon C
10:30 – 11:30	Regular workshop – JUDGING A BOOK BY ITS COVER: DESIGNING A COVER FOR YOUR SELF-PUBLISHED BOOK – Chris Kennedy	Salon J
10:30 – 11:30	Regular workshop – REPEAT REPEAT? (Poetry) – Renee Olander	Salon L
11:30 – 12:45	Lunch	Salons A & B
12:45 – 1:45	Regular workshop – WRITING THE LYRIC ESSAY – Kelly Sokol	Salons D & E
12:45 – 1:45	Regular workshop – BRINGING YOUR BOOK TO MARKET: OVERVIEW OF SELF-PUBLISHING – Dr. Chris Kennedy	Salon J
12:45 – 1:45	Regular workshop – WHAT A JERK! HOW TO CREATE CHARACTERS WE LOVE TO HATE – DeWitt Henry	Salon I
12:45 – 1:45	Regular workshop – DECISIONS, DECISIONS: UNDERSTANDING NARRATIVE AND CHARACTER ARCS, POV, AND TENSE CHOICES – Vanessa Barger	Salon C
12:45 – 1:45	Regular workshop – THE BUSINESS OF POETRY – Renee Olander	Salon L
1:55 – 2:55	Advanced workshop – WHO WEARS THE MASK (Poetry) – Renee Olander	Salon L
1:55 – 2:55	Regular workshop – I HAVE A GREAT IDEA FOR A BOOK – NOW WHAT? – Vanessa Barger	Salons D & E
1:55 – 2:55	Regular workshop – MARKETING YOUR WORK –Michelle Garren Flye	Salon J
1:55 – 2:55	Regular workshop – SELF-PUBLISHING 201: HOW TO MAXIMIZE YOUR PROFITS WITH AMAZON.COM – Dr. Chris Kennedy	Salon C
1:55 – 2:55	Regular workshop – WORDS ON THE PAGE – Ellen Bryson	Salon I
3:05 – 4:05	Advanced workshop – REVISION AND SELF-EDITING: SHAPING A WORK OF IMAGINATION INTO A WORK OF ART – Dr. DeWitt Henry	Salon C
3:05 – 4:05	Regular workshop – WRITING A SERIES – Michelle Garren Flye	Salon I
3:05 – 4:05	Regular workshop – WHY STEAMPUNK IS TAKING OVER AND HOW YOU CAN GET IN ON THE COUP – Vanessa Barger	Salon L
3:05 – 4:05	Regular workshop – WRITING THE FILMIC NOVEL (Plotting) – Ellen Meister	Salon J
3:05 – 4:05	Regular workshop – BREAKING DOWN BACKSTORY – Ellen Bryson	Salons D & E
4:15 – 5:15	Regular workshop – HOW TO BUILD A STORY BY DISCOVERING HIDDEN PLOT POINTS – Ellen Bryson	Salon C
4:15 – 5:15	Regular workshop – DON'T TWEET THIS – Michelle Garren Flye	Salons D & E
4:15 – 5:15	Regular workshop – WHAT IS PARANORMAL ROMANCE AND WHY IS IT SELLING SO WELL? – Vanessa Barger	Salon L
4:15 – 5:15	Regular workshop – YOUR FIRST FIVE PAGES – Ellen Meister	Salon J